

TO: CVCSD Board of Directors

FROM: Peter Kampa, General Manager

DATE: December 20, 2022

SUBJECT: Item c) Adoption of a Resolution approving agreement within Streamline

as a platform for the District website

RECOMMENDED ACTION

Staff recommends a motion to adopt a resolution approving agreement with the web service, Streamline.

BACKGROUND

Since the creation of our website and web presence approximately 10 years ago, the district has been using the free website development software called WordPress. Our current website is relatively cumbersome to maintain and the platform is geared mainly toward blogging and those sites that don't have large amounts of content. Although WordPress works and is free, there is no way for our website to be made compliant with the various ADA laws that pertain to website content and function, without employing the services have a qualified contractor to keep the site in compliance and up to date with current requirements every time something is added.

The cost to have a web site maintenance company update our pages and documents for ADA compliance now and in the future will be more expensive than utilizing the service currently offered by a company called Streamline, through a preferred provider program under the California special districts association. Attached you will find a proposal from streamline to migrate our current content into the new platform, and the monthly cost of \$200 for hosting the site. The Streamline platform guarantees full compliance with ADA and other requirements. Noncompliance with these requirements have cost other special districts many thousands of dollars to defend and our current site is very much out of compliance.

Streamline provides their platform to several hundred special districts in California, Colorado and Florida. Your general manager has used this platform for many years at other districts and can tell you that this is a very simple program designed specifically for special districts with little website experience and will ultimately reduce cost, effort, and improve reader experience. This item is on your agenda because it was not contemplated in the current fiscal year budget. If we enter into agreement starting in January 2023, the cost would be \$500 for the migration of data and \$1200 for the remainder of the fiscal year for monthly service fees. When we get closer to the end of the fiscal year we can amend the budget to reflect this change if it is going to put us over on expenses in total for the year.



Streamline Platform - Subscription Agreement

CUSTOMER: coppervalleycsd.org

ORDER DATE: Dec 10, 2022

Price

This Software as a Service Agreement ("Agreement") is entered into on the start date listed below, between Streamline (DBA of Digital Deployment, Inc.) with a place of business at 2321 P St, Sacramento, CA 95816 ("Company"), and the Customer listed above ("Customer"). This Agreement incorporates the <u>Streamline Terms of Service</u> and reflects current <u>Streamline Pricing</u> based on Annual Operating Revenue and partner discount applied, if applicable. <u>W9 is available online</u>. Most customers prefer annual billing for convenience, but all subscriptions are cancellable anytime with a written 30-day notice.

DESCRIPTION OF SERVICES: See Page 2 for an overview of what Streamline Web includes, and for more information please review our <u>subscription-based website toolkit for local government</u>.

SUBSCRIPTION ORDER (Monthly Recurring Price):

Name

Billing Person:

Billing Address:

City, State, Zip:

Streamline Web Member 1m-5m					\$200.00
One-Time Migration Costs: Invoice Frequency: Additional Billing Details:	\$500 Monthly CSDA Member Discount	J	Order #: nal Order? art Date:	10932947507 Original 01 / 01 / 2023	

Phone:

Email:

Streamline:

Name:

Name:

Title:

Date:

Signature:

Signature:



What Your Subscription Includes



Technology

- Easy-to-use website tool allows you to control your content no more waiting on a vendor or IT.
- Built-in ADA compliance (the platform is fully accessible out of the "box").
- State-specific transparency dashboard with checkpoints for all posting requirements.
- Meeting dashboard with agenda reminders, one-click agenda and minute upload that takes seconds.
- Ongoing improvements to existing features included at no cost your software will never be out of date.



Setup and Training

- Multiple options for initial site build and migrating existing content.
- Introduction to your state requirements so you know what needs to be posted.
- Training for anyone on your staff via remote meeting to help you learn the system.
- **Free domain** included (acmemud.specialdistrict.org) or connect your own custom domain / web address.
- Free SSL security certificate so that your site is served over https and visitors are protected.



Ongoing Support

- Unlimited support is included for anyone on your staff responsible for updating the website.
- Support system is built into your website get help with the click of a button.
- Unlimited hosting of content and files so you never have to "upgrade" your account.
- Extensive knowledge base of how-to articles and getting started guides are available 24/7.
- Can't figure out how to send your question? That's ok, you'll have our technical support number, too.

And if (when) your state passes additional website mandates, Streamline Web will be updated to help you comply as effortlessly as possible.



Your Onboarding Process

4 simple steps to get your team up and running



Streamline Migration Options

	Express Activation	Standard Migration	Large Migration
Description	Baseline option, perfect for customers with no existing website or a site with less than 20 pages/documents to migrate	This onboarding includes site migration of up to 99 pages/documents and more collaboration on design changes	For customers looking to migrate anything over 100 pages
One-time fee	\$250	\$1250	Custom Pricing (~\$2500+)
Pages/Docs	<20	<100	100+
Web Design	STR Best Practices	STR Best Practices	Custom